



# 785

**EVERYTHING IS POSSIBLE**

**Media Kit**

**<https://www.seveneights.com>**



# About Us

Established in 2022 by Samitheus Savinon, SevenEightSet LLC is a Latina-owned, all-femme creative branding and marketing agency based in New York City. We specialize in working with the art, sustainability, and social wellness communities and offer branding and advertising services. Our mission is to create authentic advertising productions that educate buyers and leave a lasting impact.

We offer a collaborative approach tailored to your brand's unique needs, ensuring growth, engagement, and brand loyalty. Our team is dedicated to helping you reach your full potential with creative solutions that resonate with your target audience.



# Mission

SevenEightSet LLC's signature campaigns focus on business empowerment through community-driven events, strategic marketing, and tailored branding solutions.

The How-To Series leads our efforts in fostering business development, followed by impactful campaigns like Mesquita Acupuncture and Odd Definition. These initiatives highlight SevenEightSet's ability to create dynamic experiences that elevate businesses and solidify their market presence.



# Services

**CONSULTING**

**BRANDING**

**WEB DESIGN**

**CONTENT**

**EVENTS**

**Full Service Guide**



# Campaigns



300%  
increase in  
website  
traffic

200  
attendees

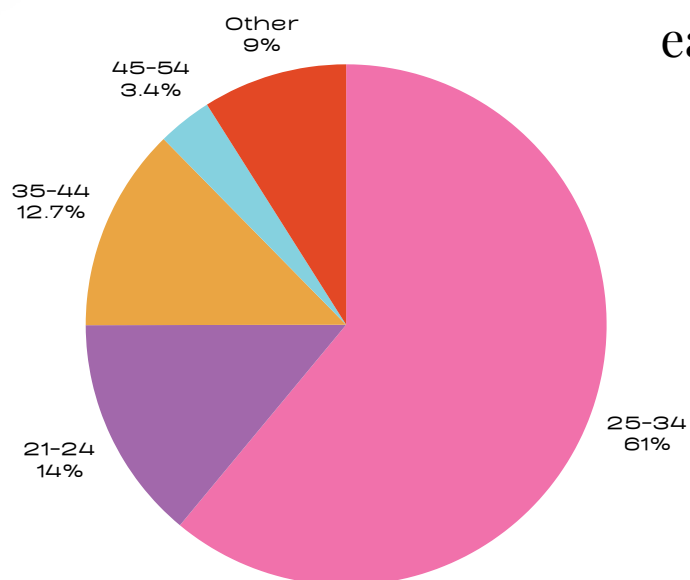
18,000  
impressions  
generated

Full Portfolio

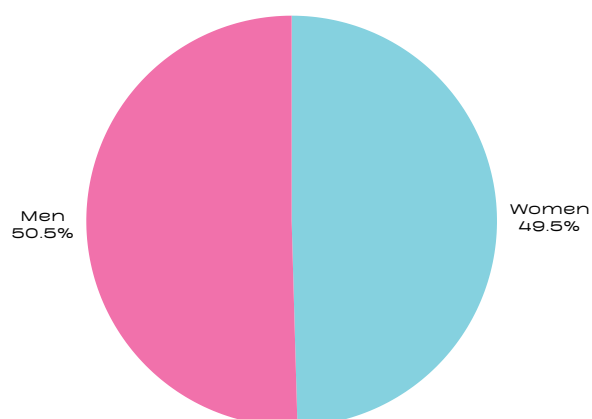
# Analytics

Our events attract entrepreneurs, professionals, and creatives, ages 25-45, who are trend-conscious and eager to support local and emerging businesses.

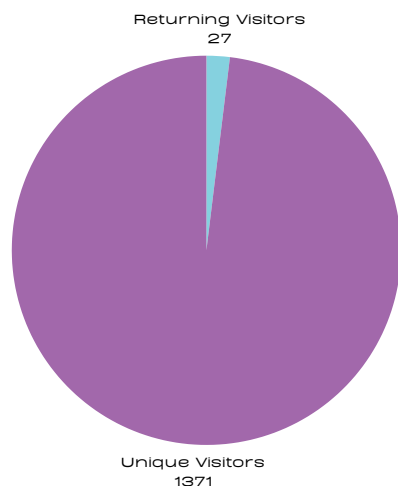
## Age



## Gender



## Website Visitors





# Social Media

**Accounts  
Reached**  
12K

**Threads  
Views**  
66.2K

**Threads  
Interactions**  
3.1K

**Website  
Clicks**  
2K

**Accounts  
Engaged**  
1.2K

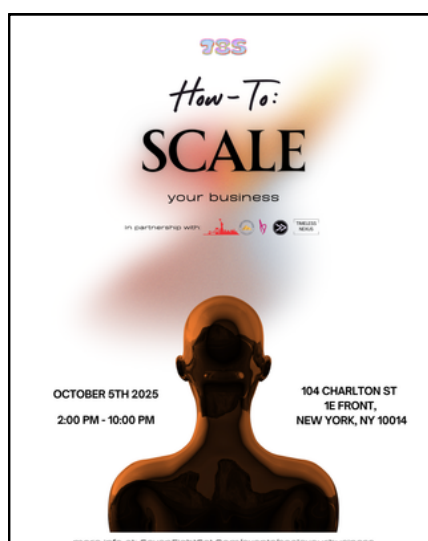
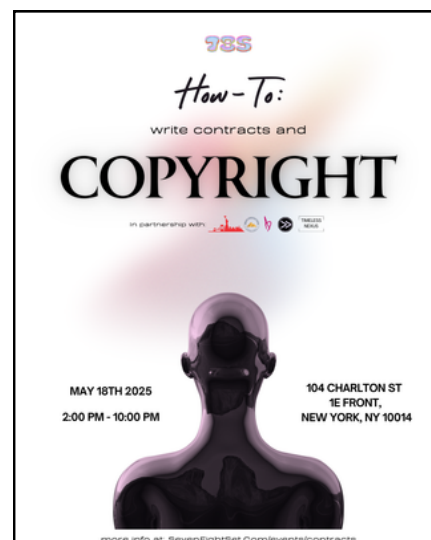
**Total  
Followers**  
2.4K

**Profile  
Visits**  
1K

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# Events



The "How-To" Event Series is a monthly business seminar and networking showcase to empower emerging and established entrepreneurs.

[Learn More](#)

[Passes](#)



# Initiative

***Thank You For Being Here*** is an initiative to provide companionship to people dealing with the hardship of cancer. Cancer affects people every day in ways more than physically. The average person has little knowledge of the emotional, mental, and financial distress it causes.

We aim to help people lighten their load and make unfortunate circumstances less dreadful. By focusing more attention on the side effects of cancer in people's lifestyles, we can significantly impact the lives of 20 million people per year.

To launch the mobile application with the resources needed to help others with a community of people who care deeply about helping others, we have partnered with this initiative for our seminars to make this possible. Our passes are by donation to raise money and brand awareness for our Kickstarter campaign.



**Donations of \$50 or more will be given a signature tote bag.**

# Partners



Victoriarose Vargas is a social media marketing coach who specializes in online content creation and promotion.

Victoria partners with us to create strategies and execution plans to optimize our audience outreach and gain new community members.



Escape2NY is an events business that caters to communities in the tri-state area on creating spaces for local performers, dj's and venues to connect.

They partner with us on promoting the event, and our performance line-up.



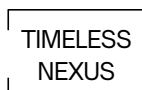
AD Exhibitions is an art pop-up exhibition that curates events all over NYC. They have curated 8+ art shows, with over one hundred artists.

They partner with us on events to curate the art exhibitions at the beginning of our business seminars and grants.



Brave Through Faith is a platform dedicated to teaching emerging professionals vital skills needed to succeed.

They partner with us to provide workshops to cultivate business skills that are transferable.



Timeless Nexus is a record label that connects people through music; providing unique experiences while showcasing artists and their productions.

They partner with us on promotion and performance line-up.



# Contact



**Showcase your  
brand in an authentic,  
community-driven  
environment**

**For sponsorship opportunities and inquiries contact:**

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